



COMMONWEALTH OF MASSACHUSETTS
OFFICE OF CONSUMER AFFAIRS AND
BUSINESS REGULATION
DIVISION OF STANDARDS

**IMPORTANT CONSUMER PRICING
NOTICE**
PRICE ACCURACY
GUARANTEE

As required in 202 CMR 7.07 if there is a discrepancy between the advertised price, sticker price, scanner price, display price and checkout price on any grocery item the consumer pays the ***lowest price***. In the case of food stores or food departments, if the checkout price or scanner price is not the lowest price or does not reflect a qualifying discount: the consumer:

- a.) Shall not be charged for ***one unit*** of the grocery item, ***if the price is \$10 or less;***
- b.) ***if the lowest price is more than \$10 the consumer*** shall be charged the ***lowest price less \$10*** for one unit of the grocery item,
- c.) and shall be charged the lowest price for any additional units of the same grocery item purchased.